



MESSAGE TO COMMUNITY LEADERS

- Logan County is in the **path of totality** for the **Total Solar Eclipse on Monday, April 8, 2024**. The path runs northwest across the U.S. and is only about 100 miles wide. The next total solar eclipse to pass through our area will not occur until 2444.
- We are expecting an influx of visitors that may **double or triple our population** that day (i.e., an additional 80,000 – 100,000 visitors).
 - This is based on feedback from communities in the path of totality during the eclipse in 2017 and on the path of totality, which excludes Cincinnati and Columbus entirely. Visitors from these cities as well as the Northeastern U.S. will be traveling to Ohio to watch the eclipse.
- Recommendations for 4/8/2024:
 - Ensure your residents/constituents/family/friends are aware of the eclipse and the potential for **significant traffic congestion** as well as **shortages at gas stations and groceries**. Encourage them to plan accordingly: buy groceries and gas as early as possible and don't plan to travel far (if at all) on 4/8.
 - Some residents may be interested in offering **parking** or **camping on their property**. Be aware of this and ensure they are aware of your municipality's regulations surrounding temporary parking and lodging.
 - Some communities in the path of totality in 2017 encouraged their residents to host **block parties** to view the eclipse. If you are a village or city official, this is not a bad idea!
 - Special message for **farmers** and **landowners**: visitors may try to park in your fields! You could either fence off your fields with temporary fencing or capitalize on the potential business and sell parking spaces (keeping in mind the time of year and prospect for muddy, AWD-requiring terrain).
 - Please reach out to the Logan County Chamber or Indian Lake Chamber with any questions. Our Chambers are collaborating with the EMA to help communities and organizations plan events that are safe and fun for everyone involved!
 - Logan County Chamber Director Lydia Hess: hess@logancountyohio.com
 - Indian Lake Chamber Director Amber Fagan: office@indianlakechamber.org
 - Website: www.locoeclipse.com for events, lodging, etc.; includes form to submit eclipse events

MESSAGE TO LODGING ESTABLISHMENTS

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 - This is based on feedback from communities in the path of totality during the eclipse in 2017 and on the path of totality, which excludes Cincinnati and Columbus entirely. Visitors from these cities as well as the Northeastern U.S. will be traveling to Ohio to watch the eclipse.
- Recommendations for 4/8/2024:
 - You **may** be able to **raise your rates** for the weekend of April 5 – 7 or even a week prior to the eclipse. Based on feedback from communities in the path of totality during the 2017 eclipse, visitors were willing to pay up to 2 times the regular rate.
 - Consider requiring a 2-3 night minimum to encourage visitors to arrive early, and also consider offering a **discounted rate** for the night of Monday, April 8 to encourage those visitors to stay in our area. This will help alleviate the substantial traffic backups we anticipate throughout the weekend into Monday.
 - Provide visitors with information on events and things to do that weekend **prior** to their visit, if at all possible. Our eclipse website, www.locoeclipse.com, will be a hub for community events and places to view the eclipse.
 - For locations with sufficient parking, consider utilizing your parking lot for eclipse watchers to park – and also know that visitors may park in your lot regardless of barricades or signage advising against it.

- Ensure staff members are aware of potential traffic backups and parking issues when coming to work that weekend.
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MESSAGE TO RESTAURANTS

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- Recommendations for 4/8/2024:
 - **Be open!** Many Logan County restaurants close on Mondays but this is a Monday you'll want to be open to maximize on the crowds.
 - Offer a **buffet** or **limited menu** to ensure product availability and to make life easier for you and your staff. You may even offer specific food or drink specials to celebrate this once-in-a-lifetime event and increase sales of particular menu items.
 - Order your food items early and be aware that it may be difficult to restock over the weekend before the eclipse.
 - For locations with sufficient parking, consider utilizing your parking lot for eclipse watchers to park – and also know that visitors may park in your lot regardless of barricades or signage advising against it.
 - Ensure staff members are aware of potential traffic backups and parking issues when coming to work that weekend.
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MESSAGE TO GROCERY STORES & GAS STATIONS

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- Recommendations for 4/8/2024:
 - If at all possible, **schedule deliveries of your product(s) to arrive before Friday, April 5** to ensure you are fully stocked by the weekend prior to the eclipse.
 - Groceries: have plenty of staple items! We're advising residents to stock up on essentials so be prepared for plenty of demand on these items.
 - Avoid scheduling any deliveries from April 6-8, especially of hazardous materials (i.e., gasoline).
 - For locations with sufficient parking, consider utilizing your parking lot for eclipse watchers to park – and also know that visitors may park in your lot regardless of barricades or signage advising against it.
 - Ensure staff members are aware of potential traffic backups and parking issues when coming to work that weekend.
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MESSAGE TO MEDICAL OFFICES OR APPOINTMENT-BASED BUSINESSES

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- Recommendations for 4/8/2024:
 - **Avoid scheduling appointments, meetings, and elective procedures on April 8** as many patients and customers will have issues getting to these appointments in a timely manner – if at all – due to significant traffic congestion.
 - **Pharmacies:** advise your customers to fill prescriptions prior to April 6 or after April 8.
 - Ensure staff members are aware of potential traffic backups and parking issues if your office will be open on April 8.
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MESSAGE TO GENERAL BUSINESSES

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- Recommendations for 4/8/2024:
 - Your employees may have a very difficult time making it to the office on April 8. If at all possible, consider allowing employees to **work from home**; offer a **no pay, no penalty day**; even consider **giving your employees the day off** as this will be a once-in-a-lifetime event that they won't want to miss!
 - If employees are at your location on April 8, expect issues with **internet and wireless connectivity** due to the volume of additional users. Issues should be minimized if you have a private (password-protected) network.
 - Ensure staff members are aware of potential traffic backups and parking issues if your office will be open on April 8.
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